

Blackpool Council Licensing Service				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
Responsible Authority				
Name of Responsible Authority	Public Health, Blackpool Council			
Name of Officer <i>(please print)</i>	Dr. Arif Rajpura, Director of Public Health			
Signature of Officer	Dr. Arif Rajpura			
Contact telephone number	01253 476363			
Date representation made	04	04	2017	
Do you consider mediation to be appropriate			<input type="checkbox"/>	NO <input type="checkbox"/>
Premises Details				
Premises Name	Tesco Stores Ltd.			
Address	Blackpool Whitegate			
	96/98 Whitegate Drive			
	Blackpool			
	Lancashire			
Post Code	FY3 9BZ			
Reasons for making representations				
<p>The Public Health Department, Blackpool Council, write in reference to the application to vary a premises licence for Tesco Stores Ltd, 96/98 Whitegate Drive, Blackpool.</p> <p>The applicant brings this application in full knowledge that this store is located within Talbot ward which has been subject to the Cumulative Impact Policy (CIP) since 2009.</p> <p>As stated in Blackpool Council's Statement of Licensing Policy –</p> <p>The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.</p> <p>Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:</p>				

Issues in Talbot ward

Deprivation

- Blackpool is ranked amongst the most deprived areas in the country. Specific areas in the central wards of Blackpool, including Talbot Ward, have the highest ranked levels of deprivation in Blackpool (Blackpool JSNA, 2016).
- There is a statistical correlation between Blackpool's areas of deprivation and hotspots for violent crime, domestic abuse, and criminal damage, all associated with alcohol abuse to some degree. (Blackpool JSNA, 2016).

Health related information

- Recent health statistics show Talbot ward to have significantly higher numbers of hospital stays for alcohol related harm (SAR) than the National average (England).
- For every 100 hospital stays for alcohol related harm, Talbot ward has 282.
- This rate of 282 hospital stays for alcohol related harm in Talbot ward compares to a rate of 137 for Blackpool as an average. (Public Health England 2014/15).

Alcohol related incidents information

- In 2015/16, there were 483 alcohol-related crime incidents in Talbot ward; this is a rate of 74.5 per 1000 population.
- The Blackpool average is a rate of 16.9 alcohol reported incidents per 1000 population and so Talbot is nearly 4 times the Blackpool average (at the rate of 74.5).
- Talbot ward is amongst the highest for alcohol reported incidents together with Claremont ward, compared to the lowest rate of 3.3 incidents per 1000 residents.
- The average number of alcohol reported incidents in Lancashire is 5.3 per 1000.

Concerns regarding the application:

- Public Health has concerns that the applicant has applied to vary the current licence to supply alcohol from 7am; if this application is successful this will increase the availability of alcohol supply within the Saturation Area in the early morning period. Public Health has concerns that this premises is situated in an area where there are also a large number of premises that sell alcohol within close proximity.

As stated in the Statement of Licensing Policy the burden of proof rests with the applicant in this case, the Public Health Department have sought to summarise the challenges in Talbot ward;

- High levels of alcohol harm.
- High levels of alcohol related admissions.
- Increased accessibility of alcohol.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application.

N/A